



UUBO & MERCURY PUBLIC AFFAIRS LLC FORUM

THURSDAY, 10TH OCTOBER 2024. 2 P.M. (WAT).

A HYBRID EVENT.

'Navigating the 2024 U.S. General Elections and the Implications for Nigerian Business'

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We are delighted to invite you to an exclusive briefing and forum hosted by Udo Udoma & Belo-Osagie and Mercury Public Affairs LLC on the topic of "Navigating the 2024 U.S. General Elections and the Implications for Nigerian Business."

As the U.S. elections approach, the potential global repercussions - particularly for key markets like Nigeria - are becoming increasingly significant. Understanding how shifts in U.S. trade, economic, and regulatory policies might impact Nigerian businesses will be crucial for navigating the uncertainties ahead.

This UUBO-hosted Forum provides a unique opportunity to gain strategic foresight and critical insights from an elite panel of former U.S. Congress members who have first-hand experience in shaping U.S. economic, business, and foreign policy.

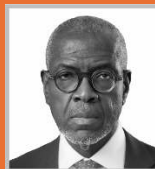
These highly experienced former Republican and Democrat members, actively involved in ongoing campaigns, will be joined by our UUBO team and invited guests. The event is part of Udo Udoma & Belo-Osagie's Learning and Engagement series, which fosters thought leadership and open discussions on corporate, commercial, and business trends across our 23 areas of specialisation.

Who Should Attend?

This invitation-only event will be valuable to:

- ✓ Nigerian and multinational companies, business leaders, and organisations looking to explore how U.S. election outcomes may affect access to international markets, trade policies, financing, foreign direct investment (FDI), and business strategies.
- ✓ Financiers and investors seeking insights into how U.S. elections could influence global capital flows, impact currency fluctuations, and lead to regulatory shifts that may affect cross-border investment

UUBO HOSTS AND MODERATOR



DAN AGBOR
SENIOR PARTNER,
UDO UDOMA & BELO-OSAGIE



ANIEKAN UKPANAH
MANAGING PARTNER,
UDO UDOMA & BELO-OSAGIE



FOLAKE ELIAS-ADEBOWALE
PARTNER,
UDO UDOMA & BELO-OSAGIE

MERCURY PUBLIC AFFAIRS PRESENTERS



HON. CHERI BUSTOS
PARTNER,
MERCURY PUBLIC
AFFAIRS

CO-CHAIR,
WASHINGTON, D.C.
OFFICE

HEAD, ILLINOIS AND
MIDWEST
OPERATIONS

Hon. Cheri Bustos is a five-term Congresswoman who represented Illinois' 17th Congressional District for a decade.

A former senior member of House leadership with a long career in both the public and private sectors, Bustos brings 20+ years of experience in politics, journalism, communications, and healthcare. She has held key leadership roles, including Chair of the Democratic Congressional Campaign Committee (DCCC) in 2020 and Chair of the Agriculture Subcommittee on General Commodities.

While on the House Appropriations Committee, she served on some of the most powerful subcommittees: Defense; Labor, Health and Human Services and Education; Energy and Water; and Military Construction and Veterans Administration.

She served as Co-Chair of the Steering and Policy Committee, the Democratic Policy and Communications Committee, and was instrumental in securing the Democratic majority. Bustos also served on the House Transportation, Infrastructure, and Appropriations Committees. Cheri Bustos is a

opportunities. Understanding these developments will help in refining strategies for investing in Nigeria's emerging markets.

- ✓ Regulators and policymakers keen to assess how global shifts could influence Nigerian regulatory frameworks and trade policies.
- ✓ Startups and entrepreneurs looking for opportunities amid changing geopolitical and economic dynamics.
- ✓ Corporate and financial leaders involved in cross-border trade, investment, and finance, who need to stay ahead of trends that could reshape global and Nigerian business landscapes.
- ✓ Chambers of Commerce and business organisations interested in understanding how shifts in U.S. policies could affect trade and investment opportunities for Nigerian enterprises.

About Udo Udoma & Belo-Osagie

UUBO's corporate and commercial team, with over four decades of experience advising top-tier foreign, Nigerian, and multinational investors across diverse sectors and industries, will provide insights on how financiers, investors, and entrepreneurs can navigate the changing business landscape post-election. Our deep understanding of the Nigerian regulatory environment, coupled with our robust cross-border and international perspective, makes this an unmissable event for businesses aiming to thrive in 2024 and beyond.

About Mercury.

Mercury Public Affairs was founded in 2001 and has since grown to over 130 experts across more than 20 offices. Our bipartisan professionals collaborate to execute comprehensive engagement strategies, influencing the external environment to achieve desired outcomes.

Mercury Public Affairs combines government relations, think tank engagement, and policy communications to cover the full spectrum of policy debates. When amplification is needed, we leverage our digital and grassroots coalition-building capabilities across multiple states.

The Mercury Public Affairs team includes former members of Congress, federal and state policymakers, and senior staffers who maintain trusted relationships with key decision-makers in Congress, state governments, and the Presidential administration.

Do not miss this unique opportunity to engage with experts who understand policy and explore how to turn potential developments and challenges into business opportunities and success in Nigeria and beyond.

We invite you to RSVP by registering via the link below confirm your participation. For further information and any inquiries, please contact



**HON. ANTHONY
(‘TOBY’) MOFFETT**

PARTNER,
MERCURY PUBLIC
AFFAIRS,
WASHINGTON DC
OFFICE

HEAD, AFRICA
PRACTICE AND NEW
BUSINESS
INITIATIVES IN THE
DEVELOPING
WORLD

founder of Build the Bench and a Founding Board Member of Elect Democratic Women.

Four-term U.S. Congressman, Hon. Toby Moffett, represented Connecticut's 6th District. He served as Chairman of the House Subcommittee on Environment, Energy, and Natural Resources, where he oversaw national investigations into Clean Air Act violations, groundwater contamination and nuclear power plant safety.

While at Mayer Brown, Moffett led the global law firm's interaction with government leaders both in the U.S. and abroad, having co-founded and co-chaired the firm's global Africa practice. Prior to his Mayer Brown tenure, Moffett was the founder and chairman of The Moffett Group, an advocacy firm representing clients in the private and NGO sectors. As the top government affairs executive at The Monsanto Company, he developed innovative partnerships with organizations representing low-income farmers across the globe.

Moffett and two other House members, Rep George Miller and then-Rep Tom Harkin won praise in Chile for their role in confronting the military junta and supporting the restoration of democracy and human rights in that country. In addition, Moffett was a nominee for U.S. Ambassador to Argentina, chiefly sponsored by then- Senator and Foreign Relations Committee Ranking Member Joe Biden.

At Mercury Public Affairs, Moffett leads the firm's fast-growing Africa practice and also spearheads new business initiatives in the developing world. Moffett is an active Democratic Party strategist, serving as pro-bono adviser to the Democratic Congressional Campaign Committee's races across the US. He is also deeply involved with re-election campaigns of many House members. He leads the development of Mercury's Gulf South operations. He helps clients with strategic government relations.



**SENATOR DAVID
VITTER**

PARTNER,
MERCURY PUBLIC
AFFAIRS,
WASHINGTON, D.C.
OFFICE

HEAD
GULF SOUTH
OPERATIONS

Before joining Mercury Public Affairs, Senator David Vitter served two terms as the first Republican elected by the people to represent Louisiana in the U.S. Senate, from 2005 to 2017, where he chaired the Committee on Small Business and Entrepreneurship and was the top-ranking Republican on the Committee on the Environment and Public Works.

In these roles, he played a key part in passing major bipartisan legislation, including the Frank R. Lautenberg Chemical Safety Act, the Water Resources Reform and Development Act (WRRDA), and the Fixing America's Surface Transportation Act (FAST Act).

A member of the Republican Party, Vitter also represented Louisiana's 1st District in the U.S. House of Representatives, from 1999 to 2005 where he served on prominent committees such as Appropriations, Judiciary, and Budget. Prior to his congressional career, he was a

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We look forward to welcoming you to what promises to be an insightful and strategically important session!

Udo Udoma & Belo-Osagie



HON. VIN WEBBER

PARTNER,
MERCURY PUBLIC
AFFAIRS,
WASHINGTON, D.C.
OFFICE

member of the Louisiana House of Representatives from 1992 to 1999 and worked as a business attorney.

Hon. Vin Webber served in the United States House of Representatives from 1981 to 1993, representing Minnesota's 2nd Congressional District. He was a member of the Appropriations Committee and an elected member of the House Republican Leadership.

He is one of the most prominent and successful strategists in the Republican Party and enjoys strong bipartisan relationships across the legislative and executive branches of government. He serves as a trusted advisor to senior officials in the Administration and on Capitol Hill, and has counseled numerous Presidential campaigns. In 2004, He was the Bush-Cheney '04 Plains States Regional Chairman. He also served as Policy Chairman for Governor Mitt Romney's 2008 presidential campaign.

He is the former Chairman of the National Endowment for Democracy and served on the Board of the Council on Foreign Relations. He co-chaired an independent task force on U.S. Policy Toward Reform in the Arab World with former Secretary of State Madeleine Albright. Weber also served on the U.S. Secretary of Defense's Defense Policy Board Advisory Committee and the U.S. Secretary of State's Advisory Committee on Democracy Promotion. Washingtonian magazine named Vin #5 in their list of Washington's 50 top lobbyists. Additionally, he co-directed the Policy Forum at the University of Minnesota's Humphrey Institute for 12 years.

Hon. Vin Weber provides strategic advice to institutions with matters before the legislative and executive branches of the federal government. He has successfully advised numerous clients on matters pertaining to mergers & acquisitions, crisis management, strategic communications and international strategies.

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